



BRIDAL CONFIDENTIAL

Media Kit

www.bridalconfidential.com/advertise-with-us

Dream Big.
Discover Local.



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Welcome to Bridal Confidential

We're a digital wedding directory that connects engaged couples to local wedding professionals across Southern Ontario. Since 2006, we've been supporting the local wedding industry and helping brides plan their dream wedding.

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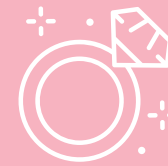
REACH

THOUSANDS

of Local Engaged Couples

Promote your wedding-related business to **thousands** of engaged couples across **Southern Ontario** on our digital interactive wedding directory.

You'll gain access to our private Facebook Group to connect directly with brides-to-be and your business will also be promoted via email and social media!



Facts about us

Name:

Bridal Confidential

Founded:

2006

Regions Covered:

Greater Toronto Area

Kitchener/Waterloo

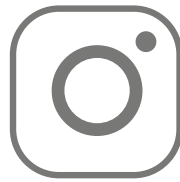
London/Middlesex

Sarnia/Lambton

Chatham-Kent

Windsor-Essex

Plus more to come!



1400+

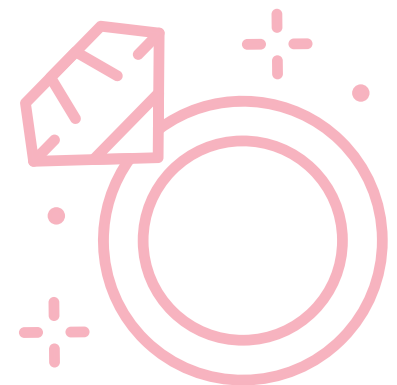
Instagram followers

Since our
**January
2021**
launch of the
new website



2000+

Wedding
CONTESTANTS





25,000+

WEB VISITORS

125,000+

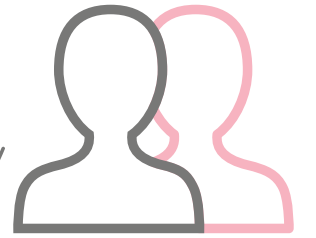


**WEB
PAGE**

VIEWS

1,300+

Registered



COUPLES



17,000+

FACEBOOK
FOLLOWERS

100+

LOCAL
VENDORS



"...always friendly and willing to help."

Vendor Testimonial

"I have had such an amazing experience with the team at Bridal Confidential. Whether you are getting married or want to join as a vendor, Bridal Confidential is definitely a community you should join. I have been a vendor since the beginning of my business in 2015, and I wouldn't trade it for anything. Always friendly and willing to help and have definitely helped me reach some of my favourite brides I may not have been able to reach on my own."

— *Barefoot Designs by Crystal*



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Key Benefits

There's more to it
than your average
business listing.





Affordable Pricing

Digital advertising packages start at just \$99! Our 1 year packages start at \$249 per year.



Instant Messaging

Engage with prospective customers directly on our website when logged in.



Private Facebook Group

Connect directly with brides-to-be in our exclusive Facebook group.



Email Marketing

Reach our 1,000+ subscribers through our monthly e-newsletter and email promotions.



Built-In Booking System

Manage bookings and appointments with customers directly through our website.



Manage Your Own Listing

Login to your user-friendly dashboard to view and edit your listings, read messages and track metrics.



Social Media Promotion

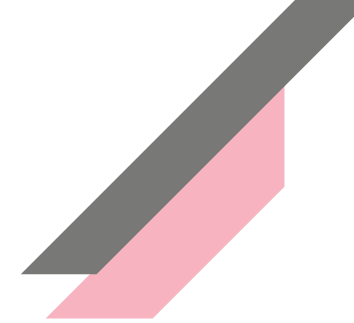
Promote your business on our Facebook and Instagram channels throughout the year.



NEW! Wedding Marketplace

Display and sell your products and services directly to brides through our website.

Advertisement Packages



<p>Free Trial</p> <p>\$0.00</p> <p>Standard listing active for 14 days</p>	<p>General Listing</p> <p>\$99.00</p> <p>for 3 months</p> <p><i>*Valued at \$150</i></p>	<p>Business Listing</p> <p>\$249.00</p> <p>for 1 year and a \$50.00 sign-up fee</p> <p><i>*Valued at \$650</i></p> <p>POPULAR</p>	<p>VIP Listing</p> <p>\$499.00</p> <p>for 1 year and a \$50.00 sign-up fee</p> <p><i>*Valued at \$1,200</i></p>
<p>This plan includes 1 listing</p> <p>Listings are visible for 14 days</p> <p>Standard Full Page Listing</p> <p>Limited Tech Support</p> <p>Direct Messaging</p> <p>Not Eligible for Contests</p>	<p>This plan includes 1 listing</p> <p>Listings are visible for 90 days</p> <p>Standard Full Page Listing</p> <p>Limited Tech Support</p> <p>Schedule Bookings</p> <p>Direct Messaging</p> <p>Not Eligible for Contests</p>	<p>This plan includes 1 listing</p> <p>Listings are visible for 365 days</p> <p>Standard Full Page Listing</p> <p>Tech Support</p> <p>Schedule Bookings</p> <p>Direct Messaging</p> <p>2 Social Media Promotions</p> <p>Access to Facebook Group</p> <p>10% Off Subsequent Listing</p> <p>Access to Wedding Marketplace</p> <p>Eligible for Contests</p> <p>(\$50 fee)</p>	<p>This plan includes 1 listing</p> <p>Listings are visible for 365 days</p> <p>Featured Full Page Listing</p> <p>Tech Support</p> <p>Schedule Bookings</p> <p>Direct Messaging</p> <p>Homepage Feature Business</p> <p>VIP Guest Blogger</p> <p>4 Social Media Promotions</p> <p>Access to Facebook Group</p> <p>15% Off Subsequent Listing</p> <p>Access to Wedding Marketplace</p> <p>Eligible for Contests</p> <p>(\$50 fee)</p>

Additional Options

Reach your target audience
through additional exposure!



Email Marketing

\$150.00



Website/Ecommerce Design

Starting at

\$300.00



Social Media Advertising

Starting at

\$100.00





Bridal Contest

Sponsorship

Increase awareness of your business by participating and/or sponsoring our successful Bridal Contest. Engaged couples are encouraged to meet and book with our vendors to collect points.



Community Sponsor

Participate in our Bridal Contest when purchasing either a Business or VIP listing subscription.

A \$50 contest sign-up fee is added to the price, which will go towards the Contest Grand Prize.

Option to offer additional contest prizes for further brand exposure.



Premium Sponsor

Enhance your Community Sponsorship by becoming a Premium Sponsor and receive exclusive promotional benefits, including homepage feature and social media and email marketing

\$300.00

Vendor Testimonial

"I cannot begin to say enough good about Bridal Confidential, both as a past bride and as a vendor. A beautiful, easy to use website has been launched and I LOVE it. As a bride it is one of the BEST resources to our local vendors. As a vendor, this is where 90% of my bookings come from. I've always been so impressed with the services from both sides of the contest."

— *Avenue16*
Graphic Design & Stationery



*"...this is where 90%
of my bookings
come from"*



Media Kit Bridal Confidential

Contact

Jay Cameron

jay@bridalconfidential.com | 647-515-7907

www.bridalconfidential.com

