



BRIDAL CONFIDENTIAL

Advertising Kit

www.bridalconfidential.com/advertise-with-us

Dream Big.
Discover Local.



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Welcome to Bridal Confidential

We're a digital wedding directory that connects engaged couples to local wedding professionals across Southern Ontario. Since 2006, we've been supporting the local wedding industry and helping brides plan their dream wedding.

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JOIN OUR
WEDDING
COMMUNITY

Promote your
wedding-related
business to **thousands**
of engaged couples
across **Southern Ontario**
on our digital interactive
wedding directory.



Facts about us

Name:

Bridal Confidential

Founded:

2006

Regions Covered:

Greater Toronto Area

Kitchener/Waterloo

London/Middlesex

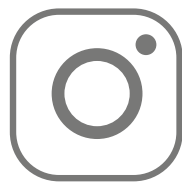
Sarnia/Lambton

Chatham-Kent

Windsor-Essex

Niagara

Plus more to come!



2,500+

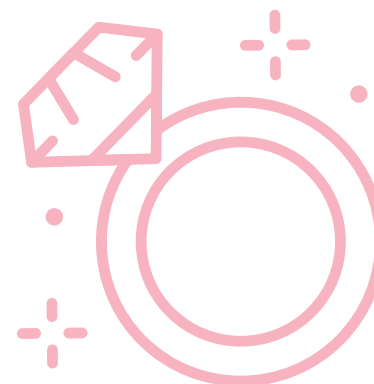
Instagram followers

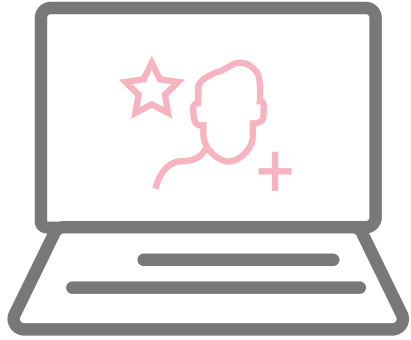
Since our
January
2021

launch of the
new website

450+

Wedding
CONTESTANTS





50,000+

WEB VISITORS

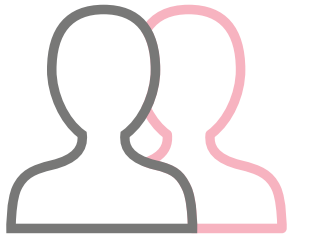
220,000+



WEB
PAGE

VIEWS

2,500+
Registered
COUPLES



17,000+

FACEBOOK
FOLLOWERS

150+

LOCAL
VENDORS



*"It's a wonderful
platform for
engaged couples..."*

Vendor Testimonial

I have thoroughly enjoyed being a vendor on Bridal Confidential. It's a wonderful platform for engaged couples to find everything they could possibly need for their wedding, and it gives them the opportunity to shop locally and support small businesses! As a vendor, I think the customer service I've received every step of the way was just exceptional. They understand the needs of small businesses and help in any way they can to not only boost your sales, but also get your brand known in the industry. I would highly recommend to newly engaged couples as well as wedding vendors!"

— *No Rhyme, Just Resin*



8 Key Benefits

There's more to it
than your average
wedding directory.





Affordable Pricing

Digital advertising packages start at just \$99! Our 1 year packages start at \$249 per year.



Instant Messaging

Engage with prospective customers directly on our website when logged in.



Local Wedding Shows

We partner with several shows across Southern Ontario to maximize exposure of our vendors.



Email Marketing

Reach our 1,500+ subscribers through our monthly e-newsletter and email promotions.



Built-In Booking System

Manage bookings and appointments with customers directly through our website.



Exciting Wedding Contests

Engaged couples love our Bridal Contest, which encourages contestants to book with our vendors to earn points.



Social Media Promotion

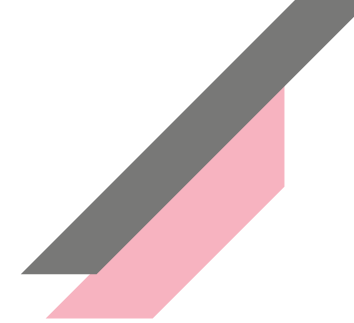
Promote your business on our Facebook and Instagram channels throughout the year.



NEW! Wedding Marketplace

Display and sell your products and services directly to brides through our website.

Advertisement Packages



Sneak Peek	General Listing	Business Listing	VIP Listing
\$0.00	\$99.00	\$249.00	\$499.00
for 14 days	for 1 year	for 1 year and a \$50.00 sign-up fee	for 1 year and a \$50.00 sign-up fee
Standard Full Page Listing Start Building Your Listing Get Familiar with Our Site No Social Media Promotion Not Eligible for Contest	Standard Full Page Listing Limited Tech Support Schedule Bookings Direct Messaging Incl. Up to 4 Photos No Social Media Promotion Not Eligible for Contest	Standard Full Page Listing Tech Support Schedule Bookings Direct Messaging Social Media Promos (Qtrly) E-Newsletter Promotion Access to Facebook Group Incl. Video + Up to 6 Photos Add Your Google Reviews 15% Off Subsequent Listing Eligible for Bridal Contest	Featured Full Page Listing Tech Support Schedule Bookings Direct Messaging Homepage Feature Business More Exposure on Website VIP Guest Blogger Social Media Promos (Monthly) E-Newsletter Promotion Promotional Handout at Wedding Events Access to Facebook Group Incl. Video + Ultd. Photos Add Your Google Reviews 25% Off Subsequent Listing Eligible for Bridal Contest

Additional Options

Reach your target audience
through additional exposure!



Email Marketing

\$150.00



Website/Ecommerce Design

Starting at

\$300.00



Social Media Advertising

Starting at

\$75.00





Bridal Contest

Sponsorship

Increase awareness of your business by participating and/or sponsoring our successful Bridal Contest. Engaged couples are encouraged to meet and book with our vendors to collect points.



Community Sponsor

Participate in our Bridal Contest when purchasing either a Business or VIP listing subscription.

A \$50 contest sign-up fee is added to the price, which will go towards the Contest Grand Prize.

Option to offer additional contest prizes for further brand exposure.



Premium Sponsor

Enhance your Community Sponsorship by becoming a Premium Sponsor and receive exclusive promotional benefits, including homepage feature and social media and email marketing

\$300.00
(1 Year Sponsorship)

Vendor Testimonial

"I cannot begin to say enough good about Bridal Confidential, both as a past bride and as a vendor. A beautiful, easy to use website has been launched and I LOVE it. As a bride it is one of the BEST resources to our local vendors. As a vendor, this is where 90% of my bookings come from. I've always been so impressed with the services from both sides of the contest."

— *Avenue16*
Graphic Design & Stationery



*"...this is where 90%
of my bookings
come from"*



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